

Helping Go

Driving the Community

VOLUNTEER DRIVING FOR BUSINESS

Corporate Social Responsibility

Welcome to Helping Go



Welcome to the Helping Go Volunteer Driving for Business Guide.

This guide helps businesses understand how they can enhance their corporate social responsibility programmes by connecting their employees to volunteering opportunities with Volunteer Car Schemes (VCS).

Who are Helping Go?

Helping Go supports volunteer car schemes to engage with the corporate sector and to make better use of digital technologies.

Established in 2018, Helping Go is a community interest company.

Helping Go works with VCSs across the country. Our website has a Google map of schemes.

We are supported by the Scottish Government through the innovation foundation NESTA.



Volunteer Car Schemes

Background

▶ What are Voluntary Car Schemes?

Volunteer Car Schemes offer support for people in the community who do not have access to safe and affordable transport.

VCS can be standalone or part of community transport schemes.

For more information see:

- ▶ helpinggo.org
- ▶ ctauk.org

Challenges

▶ The Volunteer Car Scheme network has:

- A lack of volunteer drivers;
 - Many schemes run 'under the radar' and tend to be run by the elderly, for the elderly; and
 - There is an under-utilised resource of working age people willing to offer services, as they have limited visibility of how to do this.
- ▶ Many of these challenges can be addressed through corporate partnerships.

Corporate Partnership

- ▶ Helping Go is encouraging organisations to provide volunteer drivers as part of their Corporate Social Responsibility (CSR) programmes.
- ▶ This might be of particular interest to businesses with a large contingent of staff working from home.
- ▶ It allows staff members to interact with their local community and provide a valuable service to those in need.
- ▶ Helping Go can support your business in providing volunteer car driving opportunities for your employees.



Why Partner with Helping Go?

Community Engagement

- ▶ Enable staff to take positive action to help vulnerable people in your local community live the best life they can.
- ▶ Through your workforce, drive positive change and reduce social exclusion across Scotland.
- ▶ Provide meaningful opportunities for your employees to interact with communities and build skills.

Positive Change

- ▶ Option to fund ongoing operations of local car schemes.
- ▶ Receive regular reports, which can be tailored to feed into your internal CSR reporting requirements.
- ▶ Be a valued Helping Go partner and a recognised and trusted local brand.
- ▶ Feature on our website, in our promotional material and social networking news.

CSR Volunteering



How does my business get started?

Sign-up with the Helping Go CSR programme and we will provide you with information for your employees to view and volunteer.

You can sign-up on the Helping Go website.

What happens when staff volunteer?

Volunteers are matched with a local VCS. Each scheme will require details about the individual, vehicles to be used, availability and may require a PVG check. Some training may also be required.

Is there a cost?

All organisations involved are charities or community interest companies, so fundraising is their life blood.

We ask for a donation based on the size of your company and number of individuals volunteering.

How do I keep track of volunteering?

You can view all volunteer journeys on the Helping Go CSR Dashboard.

The provides a full audit of all journeys made.

Get in Touch

Contact

To get your company on the road to working with Helping Go, please contact:

- ▶ Lynne-Marie Thom
 - lynne-marie.thom@helpinggo.org

- ▶ Julian Blake
 - Julian.blake@helpinggo.org

HELPING GO

The Lighthouse

Heugh Road

North Berwick

Tel. 0330 113 7096

help@helpinggo.org

www.helpinggo.org

www.facebook.com/helpinggo/

www.twitter.com/HelpingGo

www.linkedin.com/company/helpinggo